

MarketingManager

BIM module for IFC data export

Automate rule-compliant output of IFC files

- Consolidate product data and output as IFC 2x3/IFC 4 files
- Adopt classifications and maintain them directly in the Marketingmanager
- Include graphical textures in data export
- Use OpenBIM standard for data exchange



Take advantage of the OpenBIM standard for your data workflow

The BIM Module for Marketingmanager automates the creation of IFC files from your central data basis. In addition to classifications and geometric data, the Marketingmanager issues the associated graphic textures bundled as required.

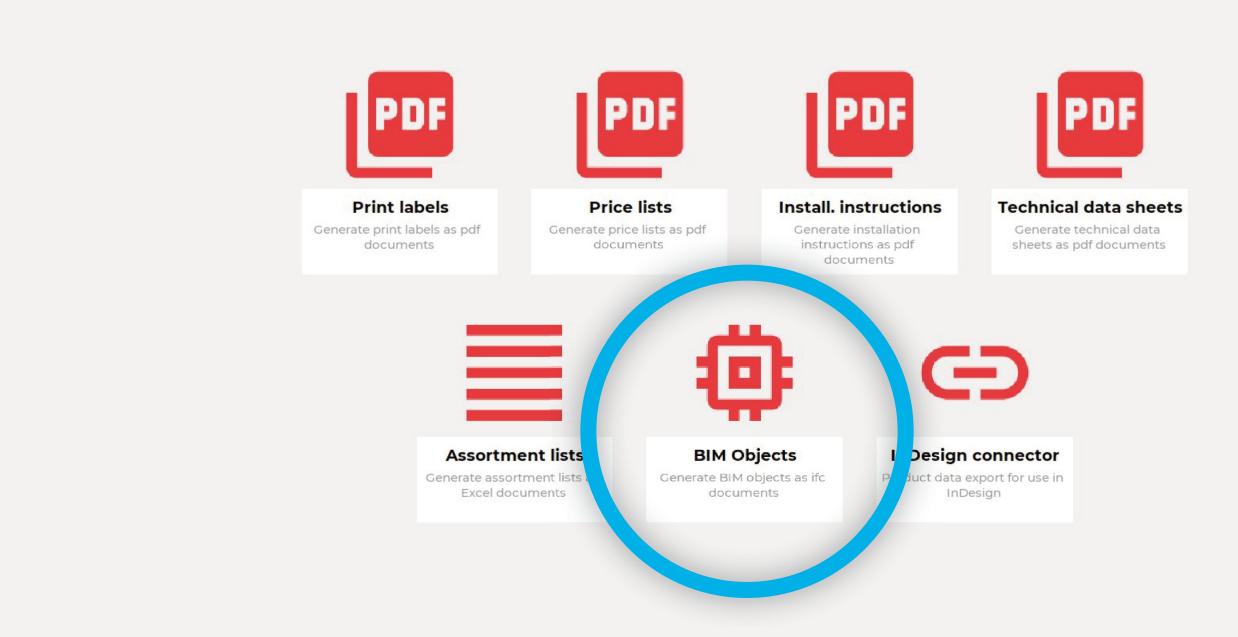
The geometric data, classifications and graphic textures of your products are maintained centrally in the Marketingmanager.

Data changes to existing BIM objects are checked by rule based and automatically update the export data. The Marketingmanager BIM module simplifies and accelerates the workflow for creating and distributing your BIM objects.

The IFC file creation process is based on the OpenBIM standard and enables data acquisition in BIM-enabled applications as well as seamless integration of your products into building projects and tenders.

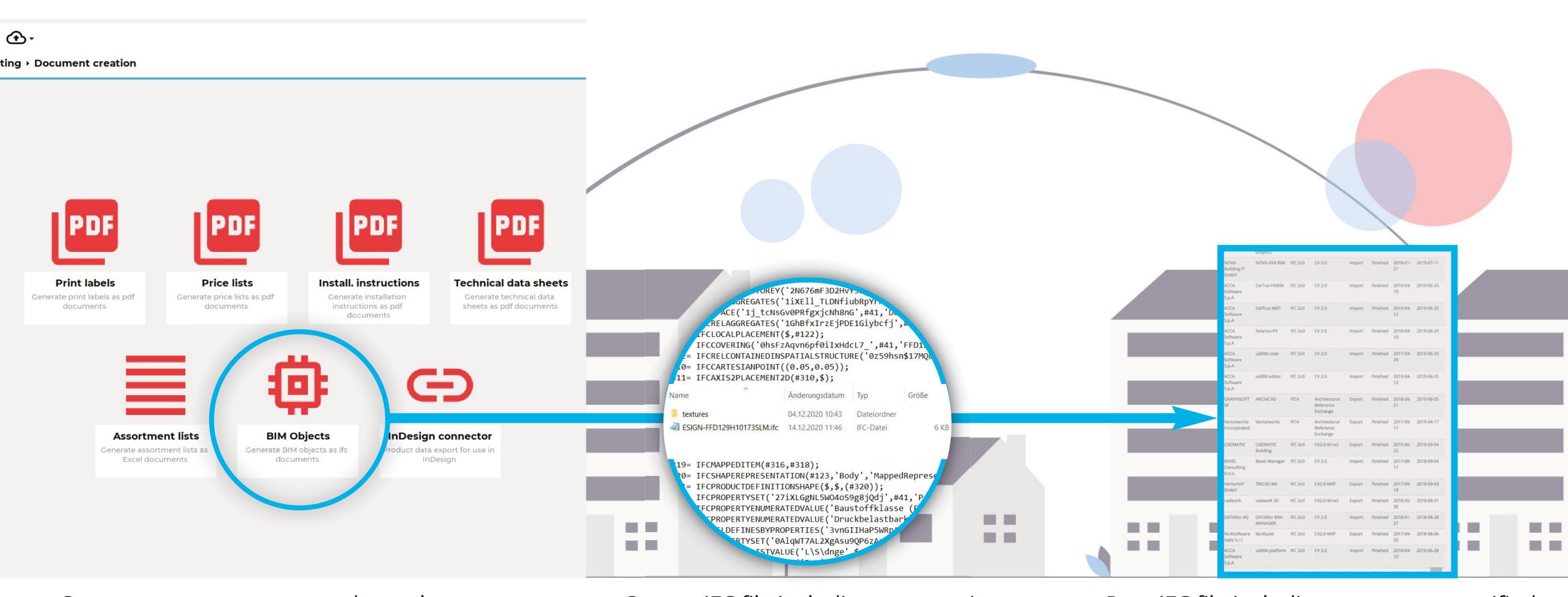
Centrally maintain and automate output of BIM objects





Automatically output BIM objects to IFC files

Many talk about it, we offer it.



Set up one or more export channels for IFC file output

Output IFC file including textures in required IFC standard

Pass IFC file including textures to certified applications/systems

Thank you for your interest in the Marketingmanager BIM module for automated and rule-compliant output of IFC files.

We would be happy to advise you in detail on your individual options and show you in our demo how you can simplify and accelerate your data workflow.

MarketingManager

Contact

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